PROJECT _____

1 A CHARACTER

What do they want?
_____
_____
_____
_____

2 External
_____

3 Internal
_____

WITH A PROBLEM

4 Philosophical
_____

5 MEETS A GUIDE WHO UNDERSTANDS THEIR FEAR

Empathy
_____
_____

6 Authority
_____
_____

7 AND GIVES THEM A PLAN

Summarize your plan
_____
_____
_____

8 THAT CALLS THEM TO ACTION

A Direct
_____

B Transitional
_____

8 SUCCESS

Successful Results
• _____
• _____
• _____
• _____
• _____
• _____

THAT RESULTS IN...

9 FAILURE

Tragic Results
• _____
• _____
• _____

10 IDENTIFY TRANSFORMATION

From
_____

To
_____

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